LIBERTY HILL **STRATEGIC PLAN 2030**

About the Project

The project is a robust, inclusive, and forward-looking community planning process which has been in progress since April 2026 and will continue through September 2026. The City of Liberty Hill wishes to adopt the five-year strategic plan to reflect priorities, challenges and community input. Public involvement and input have been critical components of the strategic planning process and stakeholders have provided both in-person and online opportunities to engage with this project.

Liberty Hill 2030

CITY OF LIBERTY HILL ,TEXAS STRATEGIC PLAN PROJECT

PHASE 1
Initial Planning
Design project and background research
April - May 2026

PHASE 2
Stakeholder Engagement
Stakeholder involvement to build alignment
May - August 2026

PHASE 3
Plan Development
Analysis and synthesis of accumulated input
August - Sept 2026

PHASE 4
Final Plan
Finalize and present
September 2026

FOR MORE INFORMATION, CONTACT:

Abby Morrison
Executive Director of Management Services
City of Liberty Hill | 926 Main St.
Liberty Hill, TX 78642
(737) 245-1235
amorrison@libertyhilltx.gov

David Beurle
Chief Executive Officer
Future iQ
612 757-9190
david@future-iq.com

LIBERTY HILL STRATEGIC PLAN 2030
THINK-TANK WORKSHOP

The Liberty Hill Think-Tank Workshop was conducted over two highly participatory workshop sessions on July 17 and July 18, 2026. Approximately 30 individuals participated in the Think-Tank.

The scenario-planning workshop facilitated the understanding of future trends and drivers that may impact Liberty Hill looking out to 2030. The scenario narratives and descriptions were developed by the participants, and the axes reflect the drivers and themes generated at the Think-Tank.

To get involved and to stay up to date on the Liberty Hill strategic planning project, visit the project portal at:

www.LHTX2030.com

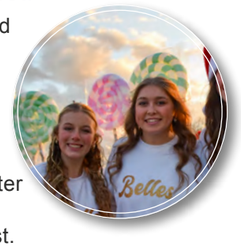
SCENARIOS OF THE FUTURE: SUMMARY SNAPSHOT | LIBERTY HILL STRATEGIC PLAN 2030

SCENARIO A: WE ARE NOT CEDAR PARK, WE PROMISE!

In this future scenario Liberty Hill has successfully established itself as one of the northern Austin region's most significant emerging urban centers. Rather than resisting growth, the community embraces its strategic location and actively invests in becoming a destination for employment, education, healthcare, entertainment and regional services. Strong leadership encourages coordinated planning and proactive infrastructure investment, which allows the city to accommodate rapid population growth while creating a thriving local economy that reduces dependence on commuting. While economic success has exceeded expectations, rapid urbanization has also changed the character of Liberty Hill. The community is increasingly compared to larger suburban centers such as Cedar Park and Georgetown. Long-time residents appreciate the improved amenities and opportunities but question whether the city's distinctive identity is gradually being replaced by a more conventional metropolitan character.

SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Liberty Hill becomes a major regional employment, healthcare and education hub.
- Strong infrastructure investment supports continued population and economic growth.
- Housing diversity, entertainment and lifestyle amenities attract new residents and businesses.
- Improved transportation and regional connectivity reduce commuter dependence.
- Economic prosperity grows, but Liberty Hill's unique identity is lost.



SCENARIO B: SHAPING TOMORROW, HONORING TODAY

In this future, Liberty Hill becomes a model for how rapidly growing communities can successfully balance growth with preservation of community character. Rather than allowing development to dictate the future, the city takes a deliberate, long-term approach that places community values, quality of life and responsible stewardship at the center of every major decision. Growth continues, but it is carefully managed to ensure new investment enhances rather than diminishes what makes Liberty Hill unique. Downtown remains the cultural and civic heart of the community, supported by walkable neighborhoods, parks, local businesses and public gathering spaces that encourage connection across generations. New housing provides options for young families, seniors and local workers while maintaining architectural character that reflects the city's heritage. Investments in schools, public spaces, community services and local businesses create a vibrant, resilient economy that supports residents throughout every stage of life.

SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Growth is carefully managed to preserve Liberty Hill's unique identity and community character.
- Walkable neighborhoods, vibrant public spaces and local businesses strengthen quality of life.
- Diverse housing and employment opportunities support residents at every stage of life.
- Parks, green spaces and community amenities remain central to future development.
- Strong civic leadership and community engagement guide long-term

SCENARIO C: BEAUTIFUL BUT BURDENED

In this future Liberty Hill has managed to preserve much of the charm and identity that residents value, but the city struggles to keep pace with the demands created by rapid growth. Community leaders consistently prioritize maintaining the city's small-town character, investing in downtown beautification, festivals and public amenities. However, critical investments in infrastructure, utilities and long-term planning repeatedly lag behind development, creating increasing pressure on residents, businesses and public services. Growth continues across the broader region, with new subdivisions spreading throughout the extraterritorial jurisdiction while commercial development follows major transportation corridors. The historic downtown remains attractive and active, yet traffic congestion, aging infrastructure, limited utility capacity and reactive planning become increasingly visible challenges. The community often finds itself responding to growth rather than directing it. The city retains its identity and strong community pride, but without more proactive stewardship, the burden of growth threatens the very qualities that residents have worked hard to preserve.

SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Community character remains strong, but infrastructure consistently trails development.
- Historic downtown and community events continue to reinforce Liberty Hill's identity.
- Traffic congestion, utility constraints and public services become growing community concerns.
- Development expands across the region with limited long-term coordination.
- Increasing investment is required simply to catch up with past growth.

SCENARIO D: BIG CITY, NO HEART

In this future, Liberty Hill has experienced rapid and largely uncoordinated growth that has fundamentally altered the character of the community. Development has been driven primarily by market forces and short-term opportunities rather than a shared long-term vision. New subdivisions, commercial centers and transportation corridors have expanded across the landscape, but infrastructure, public services and community amenities have failed to keep pace. The result is a city that has grown significantly in size but lacks a cohesive identity.

The historic downtown is overshadowed by sprawling commercial development along major highways. Residents spend more time commuting, local gathering places become less central to community life, and social connections weaken as the city becomes increasingly transient. Economic growth continues, but much of it benefits regional interests rather than building local prosperity or reinforcing Liberty Hill's unique character.

SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Growth is largely reactive, with limited coordination between development and infrastructure.
- Community identity weakens as suburban expansion overtakes Liberty Hill's historic character.
- Traffic congestion, utility constraints and declining public confidence affect quality of life.
- Economic growth continues but is increasingly driven by external investment and commuter activity.
- Environmental assets and open spaces face mounting pressure from fragmented development.

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